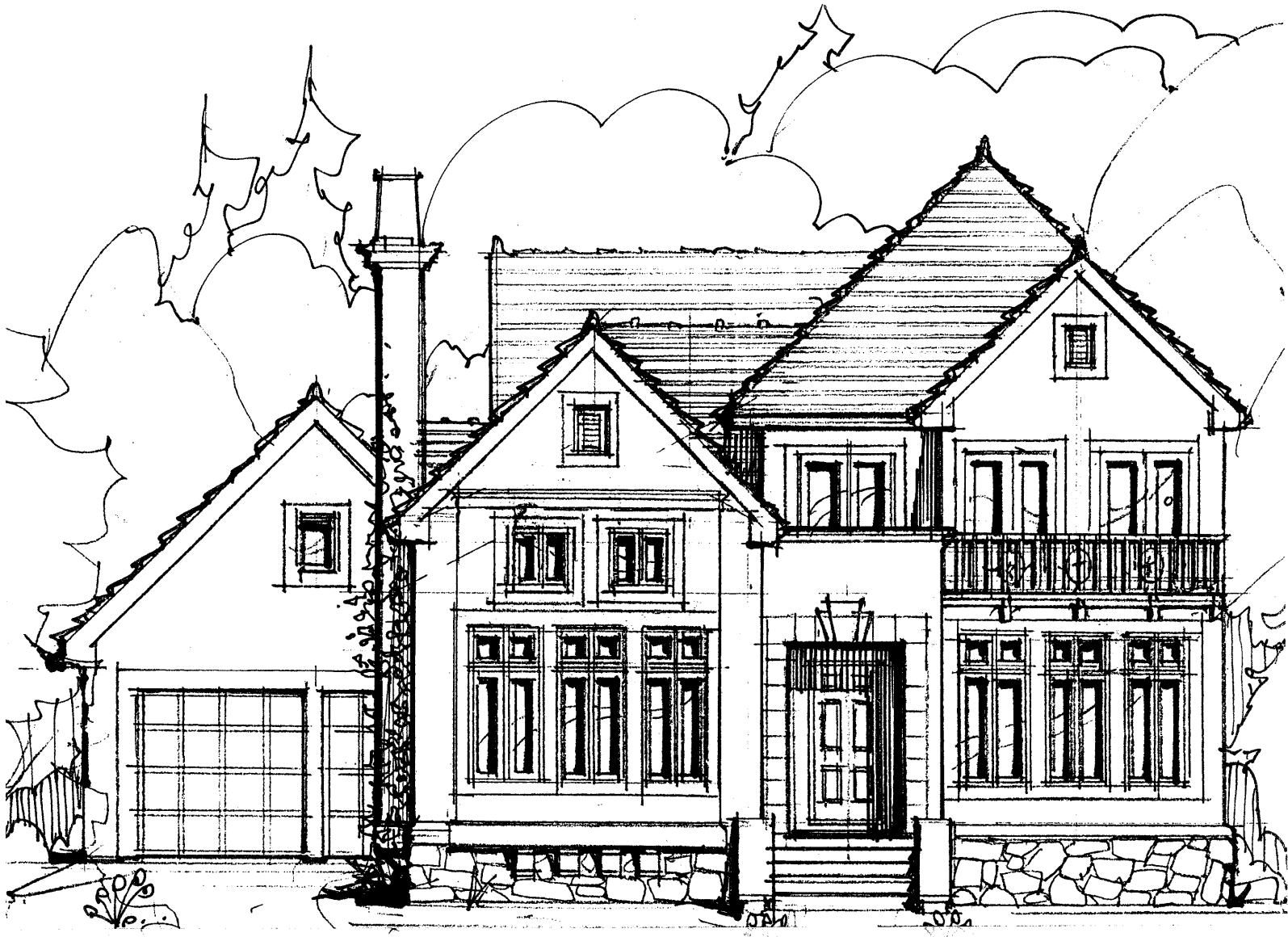


STEP-BY-STEP GUIDEBOOK FOR DESIGNING YOUR DREAM HOME



J. Mack Nelson

©

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# CHAPTER I.

## ALL ABOUT DESIGNING A NEW HOME

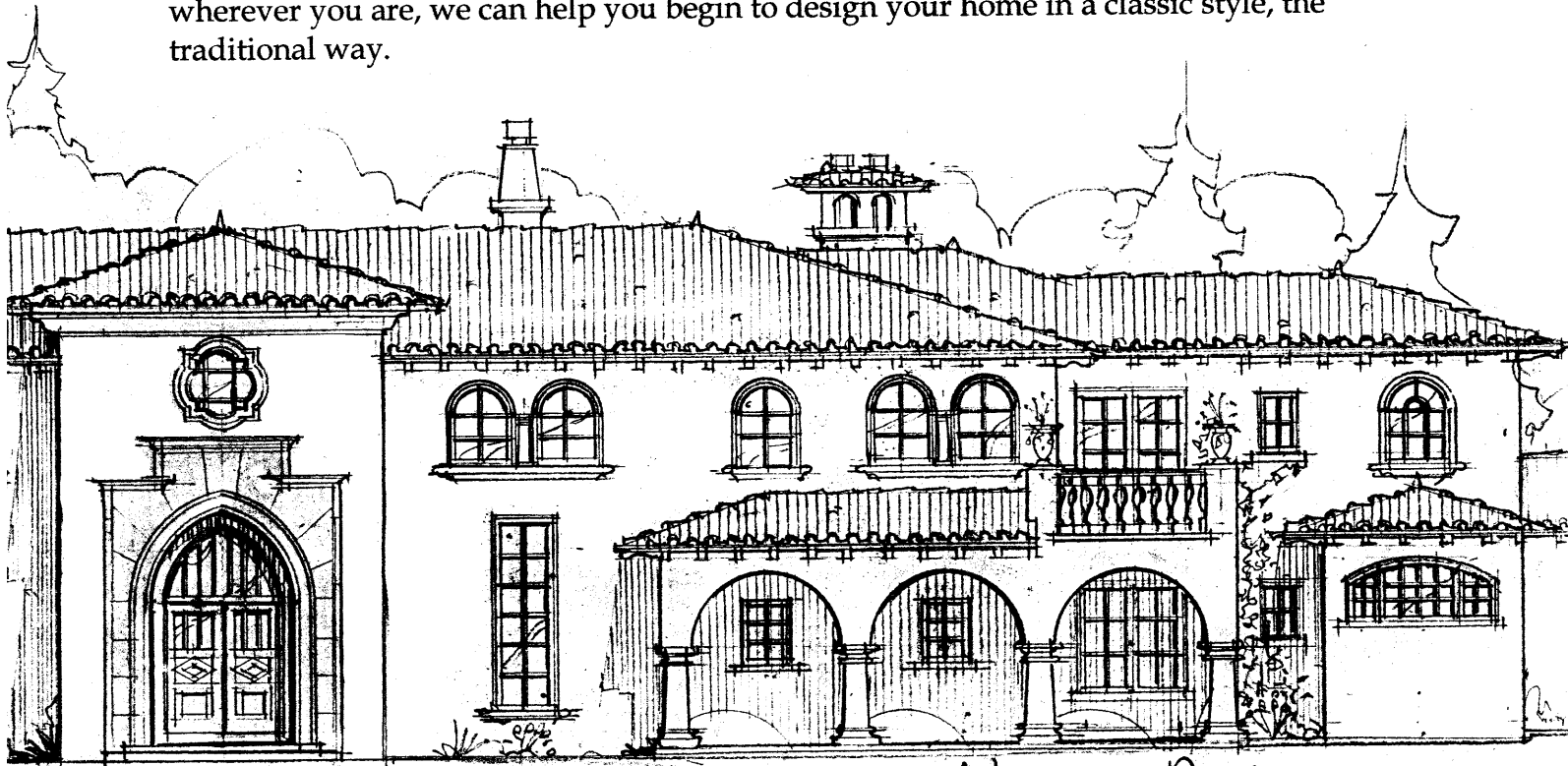


# HOW WE'LL PREPARE CUSTOM DESIGN SKETCHES FOR YOU

**W**e believe a house should be unique and designed to fit your personal lifestyle, and that it should be designed the old-fashioned way, with a pencil, not a computer. The process is simple and time-honored. You tell us what you want and wish for, what your dreams are, we translate that into schematic sketches, hand drawn in the traditional manner, which illustrate the design in plan and elevation.

These sketches, stylized to create the particular look and feel you're searching for, are the framework for all the steps to follow! They are imbedded with the design clues that will carry through to the final house completion and will serve as guidelines for subsequent working and technical drawings for construction.

Mark has designed many fine houses exactly this way. A lot of them were built in Colorado, where Mark has been a registered architect for over 30 years, but Mark has designed homes on the Pacific coastline, on the east coast, in the desert Southwest, in Virginia, Kansas, and many other places for "long-distance" clients. Almost wherever you are, we can help you begin to design your home in a classic style, the traditional way.

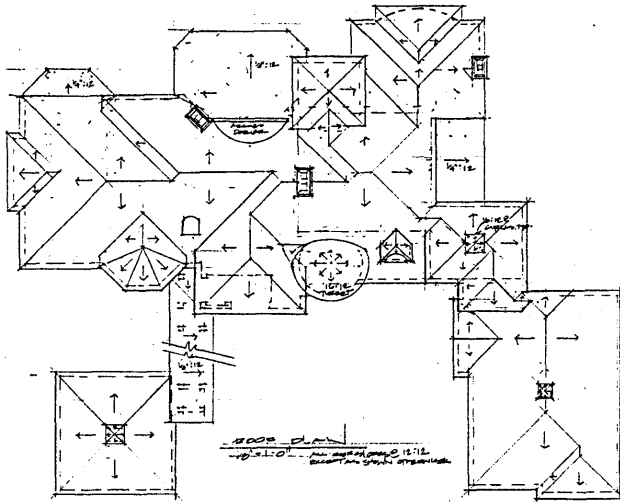


*A. Mark Nelson*  
ARCHITECT

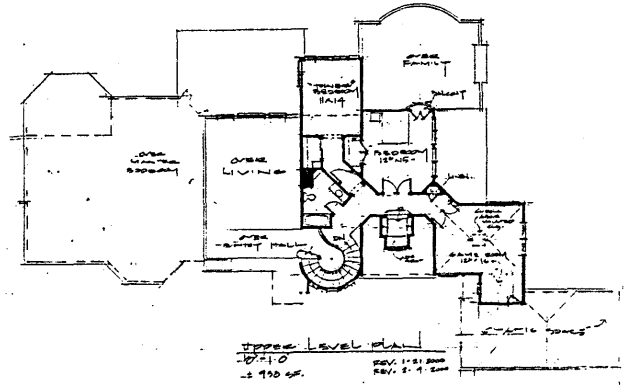
# DESCRIPTION OF SERVICES & FEES

## BASIC SCHEMATIC DESIGN SKETCHES:

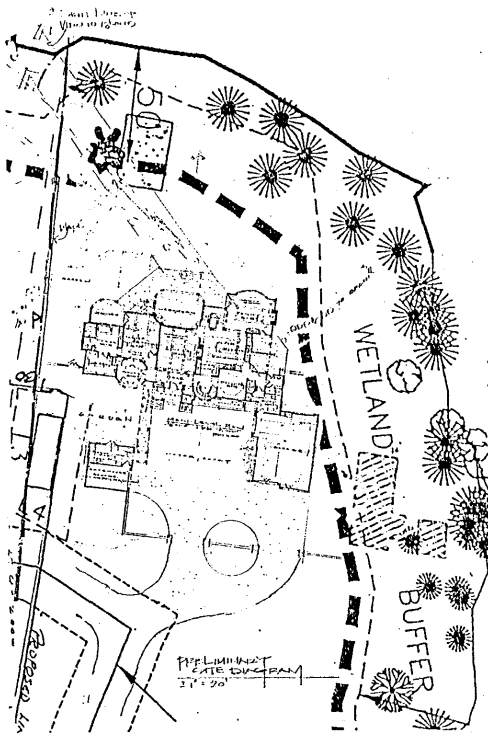
These drawings are the real framework of every house design, and are usually comprised of 1/8" scale Floor Plan(s), a 1/8" scale main or front Elevation, a Roof Plan and a Site Diagram.



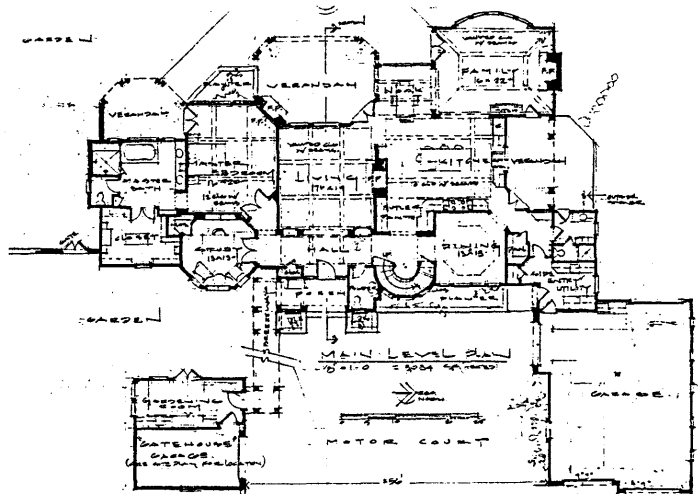
ROOF PLAN



UPPER LEVEL PLAN



SITE DIAGRAM



MAIN LEVEL PLAN



ELEVATION

## COST OF SERVICES FOR BASIC SCHEMATIC DESIGN

### SKETCHES:

\$1.50 per square foot. Initially the client estimates the size of the house to be designed. (\_\_\_ square feet under roof X \$1.50 = estimated fee)

### TERMS:

Client submits program information, design parameters and ideas, site information and site photos for review. After initial email and/or phone consultation and to commence the design work, the client sends us 1/2 of the estimated fee along with the order form agreement. We design the house and send back the basic schematic design sketches, similar to previous page. The client reviews sketches and notifies us of any desired minor modifications, sends us the balance of the fee (now calculated from designed square footage under roof, i.e. interior space, covered exterior space, garage(s), anything covered and useable; square footage is calculated to the outside of and including walls and columns), then we update the basic schematic design sketches as needed one time and send them back for the client to use.



*J. Mark Nelson*  
ARCHITECT

**SUPPLEMENTAL SCHEMATIC SKETCH SERVICE:**

Complementing the Basic Schematic Design Sketches, these additional drawings give you a fairly complete picture of what your house will look like, and usually include (3) additional 1/8" scale Elevations, and a 1/4" scale key section through the house.

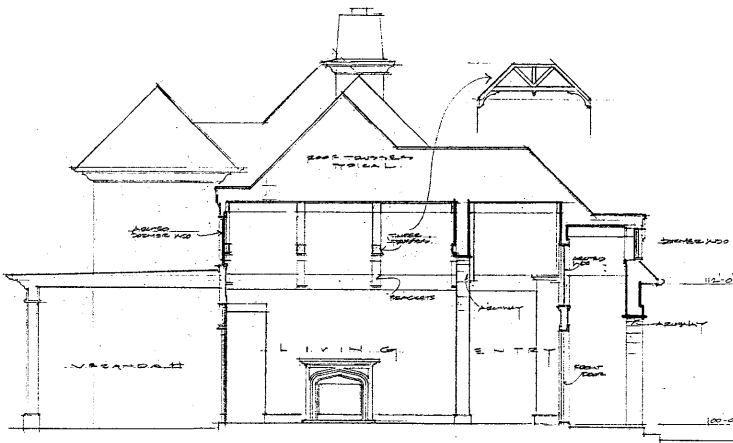


NORTH ELEVATION

SOUTH ELEVATION

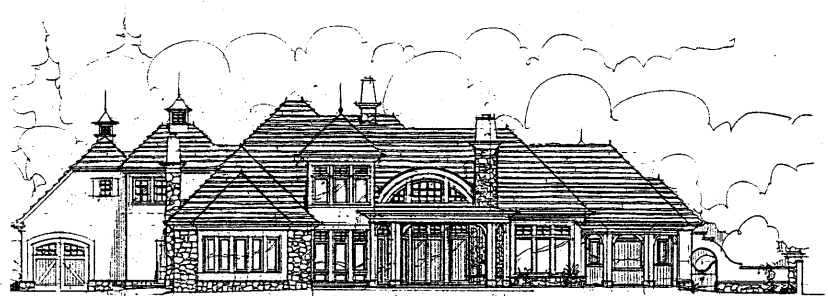
ELEVATION

ELEVATION



SECTION

SECTION



WEST ELEVATION

ELEVATION

**COST OF SERVICES FOR SUPPLEMENTAL SCHEMATIC SKETCH SERVICE:**

\$1.00 per square foot under roof.

**TERMS:**

Client sends us the full amount required, that is \$1.00/square foot of space as defined in the Basic Schematic Design package, or as the client estimates at this time if ordering both Basic and Supplemental Schematic Design Sketches at the outset. We prepare and send back the completed sketches for the client to use.

# “THUMBNAIL SKETCHES” SKETCHY CONCEPTUAL DIAGRAMS

While we know we will translate all of your good information into a good schematic design, you may want to follow more closely how we actually do that. For those clients we offer the extra service of first creating and sending to them a very sketchy diagram, or “thumbnail sketch” of what we’re thinking initially.

A thumbnail sketch is just that - very small and sketchy and not quite complete or to scale, but exploring the ideas very quickly for a plan and front elevation. We should warn you that we don’t always present these thumbnail sketches to our clients as they can be kind of abstract-- they are really just our own first “doodles” or attempts, so they certainly won’t be as polished as your schematic sketches are going to be, and may actually change substantially in translation.

However, for an additional charge, we’ll prepare them in a way that they can be sent to you to review before commencing the actual schematic sketches. “Thumbnail Sketches” can only be provided as an extra to Basic and Supplemental Design Sketch Services; not sold alone or separately.

### COST OF SERVICES:

Additional \$.25 per S. F. added to Basic Schematic Sketch Service cost

